SPONSORSHIP OVERVIEW

CANNABIS CONCLAVE

Davos, Switzerland - 2021

CONTACT US: DAVID@CONSUMERCHOICE.ORG

Please contact us for information regarding sponsorship for the Cannabis Conclave.
In 2019, the Consumer Choice Center (CCC) hosted the inaugural Cannabis Conclave in a mountainside restaurant overlooking Davos. The event was incredibly successful, and well attended by industry executives, parliamentarians, investors, and members of the media. The goal of the event was to bring the industry to Davos and help highlight the importance of the industry in the global economic discussion. This is exactly what we did. In 2020 we hosted our second annual Cannabis Conclave, and are pleased to be returning for 2021.
Previous notable speakers

Bruce Linton
Former CEO of Canopy Growth

Dan Daviau
CEO of Cannacord

Stephen Murphy
Managing Partner of Prohibition Partners

Media Hits 2020

Il Sole 24 ORE
POLITICO
Bloomberg
TPINews
FINANCIAL POST
Growth Inc.
Hanf Journal
BENZINGA
dS De Standaard
Yahoo Finance
Because of our success in 2019 and 2020, the CCC has decided to return to Davos again for the Cannabis Conclave 2021.

2021’s event will be in partnership with **Prohibition Partners**.

The event will take place on **Thursday January 28th, 2021**, from 11:00am-4:00pm at the Restaurant Höhenweg. **The event will feature prominent industry speakers, policy makers, and members of the media.** All event attendees will receive the following:

- Complimentary cable car tickets to and from the event
- A full three course Swiss lunch, with cocktails, champagne, and aperitifs

The Cannabis Conclave is a perfect opportunity to network with policy makers, industry executives, and members of the media. Davos is a premier location for these types of connections, and sponsoring the Cannabis Conclave can help establish your brand on a global scale.
Available Sponsorships

Luncheon Sponsorship - $75,000 USD (2 available)
- Sponsor becomes one of two main sponsors of the luncheon;
- All marketing materials would feature Sponsor name and logo;
- Sponsor can pick one speaker for a 25 minute talk;
- Sponsor will also have a 20 minute Q&A session where attendees and media will get to engage with the speaker and ask questions;
- Sponsor receives 10 tickets for the luncheon;

Partner Sponsorship - $30,000 USD (4 available)
- Marketing materials will show sponsor's logo as partner;
- Sponsor can pick one speaker for a 15 minute talk to address the audience;
- Sponsor receives 5 tickets for the luncheon;

Supporting Sponsorship- $15,000 USD (4 available)
- Marketing materials will show the sponsors logo;
- Sponsor can pick one speaker for a 5 minute talk to address the audience;
- Sponsor receives 2 tickets for the luncheon;

Champagne Reception Sponsorship- $7,500 (1 available)
- Sponsor will be listed as the sponsor of the champagne reception;
- Sponsor will have marketing material signalling their sponsorship, and can distribute promotional material to attendees during the reception;
- Marketing materials will show the sponsor's logo;
- Sponsor receives 2 tickets to the luncheon;
CANNABIS CONCLAVE

For sponsorship questions, please contact:

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FOR MORE INFORMATION, VISIT
WWW.CONSUMERCHOICECENTER.ORG